GOOD LUCK WISHES

A small message can mean so much.

Good Luck Wishes are $10.00 each.
They are an affordable way for family, friends, businesses, teachers, coaches, and supporters to send a special message to a Miss Tourism contestant in the Official Commemorative Program Book.

What Can a Good Luck Wish Say?

- Encouraging or inspirational
- Proud or sentimental
- Funny or lighthearted
- Short and sweet
- A message from a family member, friend, business, teacher, coach, or supporter

What May Be Included?

- The supporter’s name or business name
- A short Good Luck message
- One phone number or website, when applicable

Important Program Details

- Price: $10.00 per Good Luck Wish
- Placement: Up to 20 Good Luck Wishes may appear on one program page
- Deadline: April 1, 2027
- All messages must be family-friendly and appropriate for all ages
- Submit the message exactly as you want it printed. Carefully check names, titles, spelling, and punctuation before submitting.

GOOD LUCK WISHES

Examples, Spotlights & Cover Girl

Good Luck Wishes vs. Spotlight Pages & Advertising

Good Luck Wishes are short supporter messages placed in the Official Commemorative Program Book. They are different from full-page Spotlight Pages and paid advertising.

Each full-page Spotlight Page or full-page advertisement may be entered in the Miss Tourism Cover Girl Contest.

Why Good Luck Wishes Matter

Good Luck Wishes do more than encourage a contestant. Funds raised through Good Luck Wishes help Miss Tourism support contestant recognition, prizes, production, special experiences, and additional opportunities throughout the program.

Each message also becomes part of a keepsake contestants can look back on long after Finals are over.

Example Good Luck Wishes

GOOD LUCK, EMMA!

We are so proud of you!
Shine bright and enjoy every moment.

Love, Mom, Dad & Family

YOU'VE GOT THIS, SOPHIA!

Believe in yourself and have fun.
We are cheering for you!

Your Dance Team

Submit Good Luck Wishes by April 1, 2027

Late submissions may not be guaranteed placement in the Official Commemorative Program Book.

GOOD LUCK WISH TRACKING SHEET

Use this page to collect and organize up to 10 wishes.

Contestant Name: _____ Title: _____

Good Luck Wishes - $10.00 each

Deadline: April 1, 2027

#	Supporter / Business	Message	Phone / Website	Paid	Submitted
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Reminder

- Please print each message exactly as it should appear in the program.
- Carefully check spelling, names, titles, phone numbers, and websites.
- Good Luck Wishes are $10.00 each.