

MISS TOURISM

SPOTLIGHTS & ADVERTISING

Be Seen. Be Celebrated. Be Part of the Experience.

Spotlight Pages and advertising give contestants, families, businesses, sponsors, and community supporters a meaningful way to become part of the Miss Tourism journey.

Every purchase helps Miss Tourism continue creating opportunities, recognition, prizes, production, and memorable experiences for the girls and women who take part in our program.

Contestant Spotlight Pages

Every contestant has a story worth celebrating. A Miss Tourism Spotlight Page gives contestants the opportunity to showcase who they are beyond the stage.

- Professional or favorite photos
- Miss Tourism title
- Accomplishments
- Community involvement
- Platform or service work
- Personal goals
- Sponsor recognition
- Family support
- Special messages
- Favorite moments from her Miss Tourism journey

A Spotlight Page is more than an advertisement. It is a way to celebrate the person behind the title.

Let Your Contestant Shine

Spotlight Pages can help contestants build visibility, recognize the people who support them, and share the story behind their Miss Tourism journey. Families may celebrate a contestant, sponsors may feature the contestant they support, and contestants may use their page to introduce themselves, share their platform, or highlight the work they are doing in their community.

This is her opportunity to be seen, celebrated, and remembered.

Business Advertising

Miss Tourism welcomes businesses, organizations, professionals, and sponsors who want to support our contestants while promoting their brand. Advertising with Miss Tourism gives your business the opportunity to connect with contestants, families, supporters, titleholders, and the broader Miss Tourism community.

Advertising Options

FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD
\$200	\$100	\$75
Maximum visibility for businesses, sponsors, organizations, and full-page contestant recognition.	A strong option for local businesses, contestant sponsors, salons, boutiques, and community organizations.	Perfect for smaller business ads, sponsor recognition, or community messages.

Why Advertising With Miss Tourism Matters

Advertising does more than fill pages. It helps us build opportunities.

- Contestant prizes and awards
- Event production and staging
- Venue and event expenses
- Judges and event operations
- Contestant recognition
- Special activities and experiences
- Promotional and media opportunities
- Sponsor-supported awards
- Program materials
- Additional titleholder opportunities
- Enhancements to the overall Finals experience

Every ad helps us invest back into the program and create a stronger experience for the contestants who step onto the Miss Tourism stage.

YOUR SUPPORT CREATES OPPORTUNITY

When a business places an ad, it is doing more than purchasing space. It is helping create an environment where contestants can build confidence, develop leadership skills, represent their communities, gain visibility, and experience opportunities that may stay with them long after Finals.

Your support helps us create the stage. The contestants bring the courage, personality, and purpose. Together, we create the experience.

Who Can Advertise?

- Businesses
- Community organizations
- Sponsors
- Professional services
- Salons and boutiques
- Photographers
- Restaurants
- Real estate professionals

- Medical and dental offices
- Dance studios and fitness centers
- Schools and civic organizations
- Employers
- Contestant supporters

You do not have to be connected to a contestant to advertise with Miss Tourism. We welcome businesses and organizations that believe in supporting confidence, leadership, personal growth, community involvement, and opportunity for girls and women.

Contestants - Build Your Support Team

Contestants are encouraged to reach out to people and businesses in their communities. Think about who already knows you, supports you, or would be excited to be part of your journey.

- Your favorite local restaurant
- Hair salon or boutique
- Photographer
- Dentist or doctor
- Real estate agent
- Dance studio or gym
- Employer
- Family-owned business
- Community or civic organization
- School or coach
- Local professional

Tell them about your Miss Tourism journey. Share why you are competing. Explain what your title means to you. Invite them to become part of your experience.

A sponsor is not simply buying an advertisement. They are becoming part of your story.

Advertising Policies

- All advertising and Spotlight content is subject to approval by Miss Tourism Pageants.
- Advertising must be family-friendly and appropriate for the Miss Tourism audience.
- Payment must be received before advertising space is confirmed.
- Advertising space is non-refundable once purchased.
- Miss Tourism reserves the right to reject any advertisement or Spotlight content that does not meet organizational standards.

BE PART OF THE MISS TOURISM EXPERIENCE

Promote your business. Celebrate a contestant. Support an opportunity.

Help us continue creating a Miss Tourism experience that gives girls and women the chance to grow, lead, be seen, and make an impact.

**Your support helps create the opportunity.
Their journey makes it meaningful.**